



WorldHockey

Club Development Manual

A summary written by Hockey New Zealand to promote the WorldHockey Club Development Manual to clubs and Associations in New Zealand.

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In 2004, the International Hockey Federation produced a “Club Development Manual” as a guide to support and encourage hockey associations and clubs to develop and further promote themselves.

The information in this manual can be modified and adapted to suit the various needs of Regional Associations and Hockey Clubs, whether already developed or just starting out.

The term club has been used interchangeably with association to describe a union of people, belonging to an organised structure. It can be a stand-alone hockey club or one that is part of a multi-sport association.

This Club Development Guide can be used to help you establish or further develop your hockey association or club. It is not meant to be used in its entirety, rather it is a ‘Menu based’ model, from which clubs and Associations can select any item(s) which will be useful to them.

The guide has four main sections, with each section broken down into smaller chapters so that it is easy to pick out the information you require. Each chapter has a summary explaining the main points. At the end of the guide there are appendices that provide templates for some of the documents required to create and run a club or Association.

Click on a link below to take you to the relevant place in the document.

1) [Creating a better Club](#)

- a) [Starting a club/regional association](#)
- b) [Club planning](#)
- c) [Recruitment and retention](#)
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2) [Club Management](#)

- a) [Roles and responsibilities](#)
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3) [Putting it into Practice](#)

- a) [Club event management](#)
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4) [Junior Development](#)

- a) [Parent orientation](#)
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